

NCC Cable System Order

Order #	62311458
Syscode	6890
System Name	Comcast/Inverness, FL
Market	Tampa-St. Petersburg
AE	Paul Doll
Sales Coordinator	Matthew Charpenlier
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Mar16

Flight Dates	07/25/16 - 07/31/16
Agency	Mentzer Media Services
Advertiser	Daniel Webster for Congress
Client Code	
Product Code	
Est Code	3363
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/25/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$62.00
Commission	\$9.30
Net Total	\$52.70
Total Spots	34
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments :	R1 system added, rev 7.25
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN EM	7/25/16	7/31/16	05:00	09:00		X	X	X	X	X	X	-	-	2	\$1.00	\$2.00	30	IPE 04/11/16-12/31/16
2	ESPN	ESPN DT	7/25/16	7/31/16	09:00	16:00		X	X	X	X	X	X	-	-	2	\$1.00	\$2.00	30	IPE 04/11/16-12/31/16
3	ESPN	ESPN EF	7/25/16	7/31/16	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1.00	\$2.00	30	IPE 04/11/16-12/31/16
4	ESPN	ESPN PT	7/25/16	7/31/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	IPE 04/11/16-12/31/16
5	ESPN	ESPN W	7/25/16	7/31/16	11:00	19:00						X	X	-	-	2	\$1.00	\$2.00	30	IPE 04/11/16-12/31/16
6	FXNC	FXNC EM	7/25/16	7/31/16	05:00	09:00		X	X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	IPE 04/11/16-12/31/16
7	FXNC	FXNC DT	7/25/16	7/31/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$1.00	\$4.00	30	IPE 04/11/16-12/31/16
8	FXNC	FXNC EF	7/25/16	7/31/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	IPE 04/11/16-12/31/16
9	FXNC	FXNC PT	7/25/16	7/31/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	IPE 04/11/16-12/31/16
10	FXNC	FXNC W	7/25/16	7/31/16	11:00	19:00						X	X	-	-	2	\$2.00	\$4.00	30	IPE 04/11/16-12/31/16

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	34	0	0	0	0	0	0	0	0	0	0	0	34
AMT	\$62.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$62.00

SYSTEM APP: _____ SALES _____ ACCT _____

62311458 | Tampa-St. Petersburg | Comcast/Inverness, FL | 6890 |

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